



MHD
MIEZI HOME DESIGNS

Design today tomorrow's Africa

Architecture - Landscape - Psychodesign -
Institutional design - Green and digital
campuses - Public spaces - Community projects.



Human



Nature



Culture



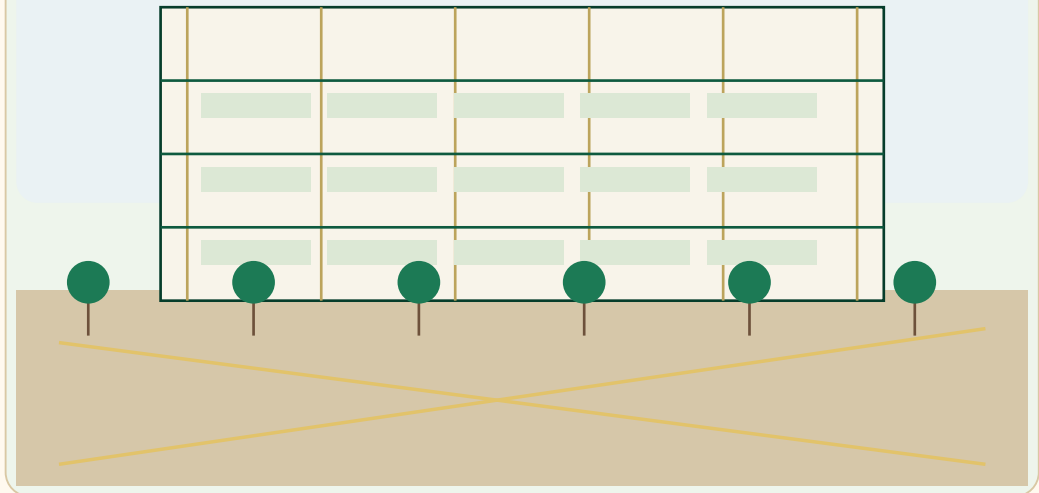
Future



Impact

Brochure & Project Portfolio

Institutional solutions and projects



Brazzaville

Congo

Guinea

Conakry

DRC

Kinshasa / Muanda

Burkina Faso

Ouagadougou

Client-facing institutional presentation - 2026

1. Institutional positioning

MHD presents a clear offer for universities, municipalities, ministries, donors, foundations and industrial partners.

MHD proposition

Miezi Home Designs (MHD) is an African design, landscape and psychodesign practice supporting institutions in the transformation of campuses, public buildings, health facilities, training hubs, housing and community spaces. MHD does not need to execute every specialised trade itself: it frames the vision, designs the experience, coordinates capabilities, prepares institutional dossiers and drives the human, cultural and functional quality of the built environment.

The brochure is designed for decision-makers who need a credible, elegant and practical way to understand what MHD can deliver: beautiful places, healthier user experiences, readable institutional identity, green spaces, controlled budgets and partner-ready project packages.



Public institutions

municipalities, ministries,
agencies and public operators



Campuses and schools

teaching, research, student life
and hybrid learning



Health and communities

prevention, care, training and
public-service spaces



Donors and CSR

useful, measurable, visible and
accountable projects

2. MHD identity: historic Africa, human futures

A strong identity: rooted, elegant, sober, contemporary, useful and deeply human.

Spaces that inspire, heal, connect and elevate.

A mature African design language for institutions that need dignity, clarity and future-readiness.



Living memory

Readable architecture, African patterns, local materials and historic dignity without frozen folklore.



People first

Psychological experience, mental health, learning, safety and attention to human rhythms.



Functional nature

Shade, vegetation, cooling, biodiversity, water, ventilation and realistic maintenance.



Useful future

Digital infrastructure, connectivity, energy, data and security without gadgets or dependency.



Measurable impact

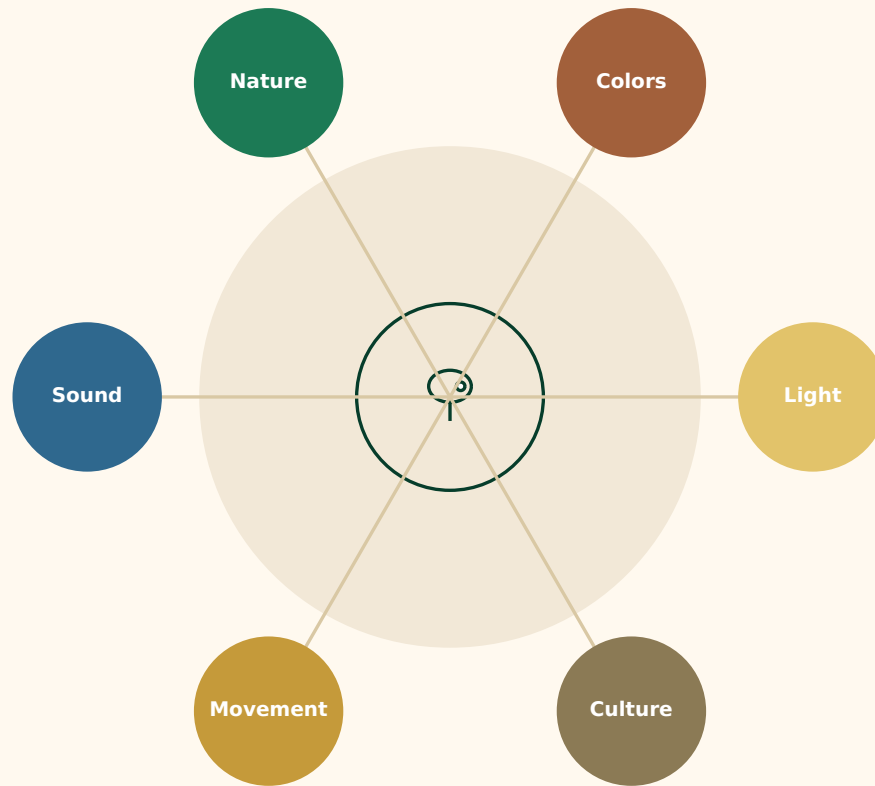
Controlled costs, phasing, indicators, maintenance, possible revenue and local ownership.

Institutional materials should present MHD as a mature African proposition: neither western imitation nor decorative nostalgia. The visual language should create trust, calm, pride, future-orientation and a strong sense of belonging.

The result must feel African, modern and alive: human-centered, nature-centered and institutionally credible.

3. Psychodesign: use, wellbeing and performance

Psychodesign links the physical environment to emotions, behavior, attention, health and collective performance.



1. Wellbeing and safety

Reduce stress, clarify movement, secure spaces and make the institution readable.

2. Learning and attention

Light, acoustics, seating, colors and wayfinding should support focus, teaching and hybrid learning.

3. Culture and belonging

Patterns, materials and ceremonial places should create pride, memory and shared responsibility.

4. Measurable use

Every decision should connect to use: teaching hours, attendance, rest, safety, maintenance and impact.

4. Areas of expertise

A cross-disciplinary offer linking architecture, landscape, human experience, sustainability and technical coordination.



Institutional architecture

Campuses, schools, hospitals, government buildings, housing and cultural centers.



Landscape and green spaces

Courtyards, parks, shade systems, therapeutic gardens, biodiversity and water-sensitive design.



Psychodesign

Wellbeing, behavior, wayfinding, concentration, safety and user experience.



Interior and furniture design

Rooms, offices, local furniture, signage, materials, ergonomic layouts and spatial identity.



Coordinated sustainability

Ventilation, light solar, rainwater, waste, maintenance and low-fragility technical choices.

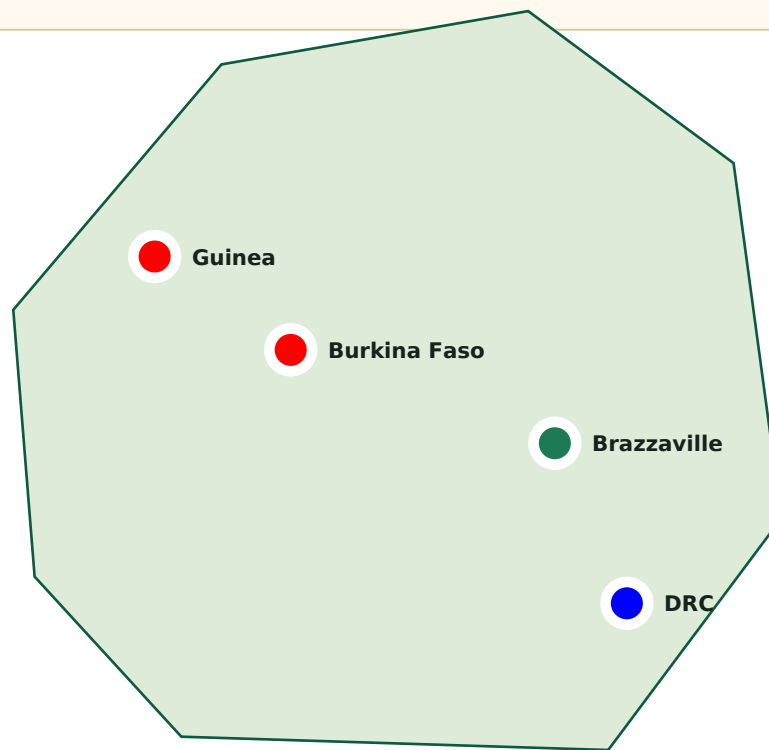


Integrated digital layer with partners

Connected rooms, Wi-Fi, e-learning, data, cybersecurity, backup and supervision.

5. Project portfolio

Four country showcases demonstrating how one MHD method can adapt to different institutional contexts.



Demonstration axes



Brazzaville

administration, markets, public services



Guinea

campuses, training, green facilities



DRC

USK, health-law-society, Muanda



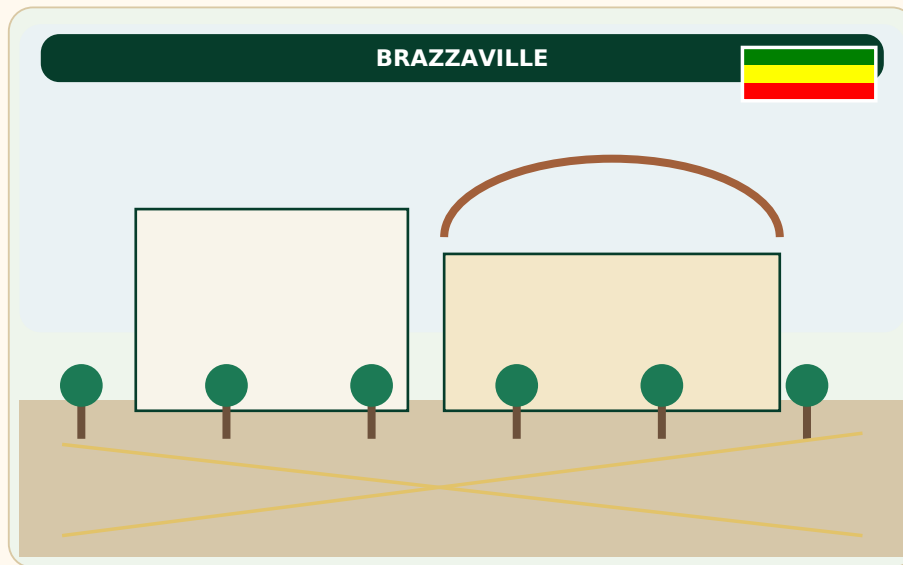
Burkina Faso

resilience, community health, training

The project sheets below are framed as showcases: scope, institutional value, MHD role, possible digital layer with Deep InfoSec, funding logic and expected deliverables. Final details must be confirmed by site, mandate and diagnostic work.

6. Showcase project - Brazzaville

Administrative city, public services, modern markets, commercial spaces and institutional digital transformation.



Client opportunity

Support authorities and institutional operators in upgrading useful urban facilities: markets, administrative hubs, agencies, commercial spaces, public reception and digital services. MHD gives public facilities a clean, modern, readable and African identity while improving circulation, shade, safety, maintenance and user experience.



Physical program

facades, courtyards, access, halls, signage, furniture, shade



Citizen experience

readability, queues, orientation, comfort, safety



Digital layer

Wi-Fi, digital counters, video security, backup, supervision

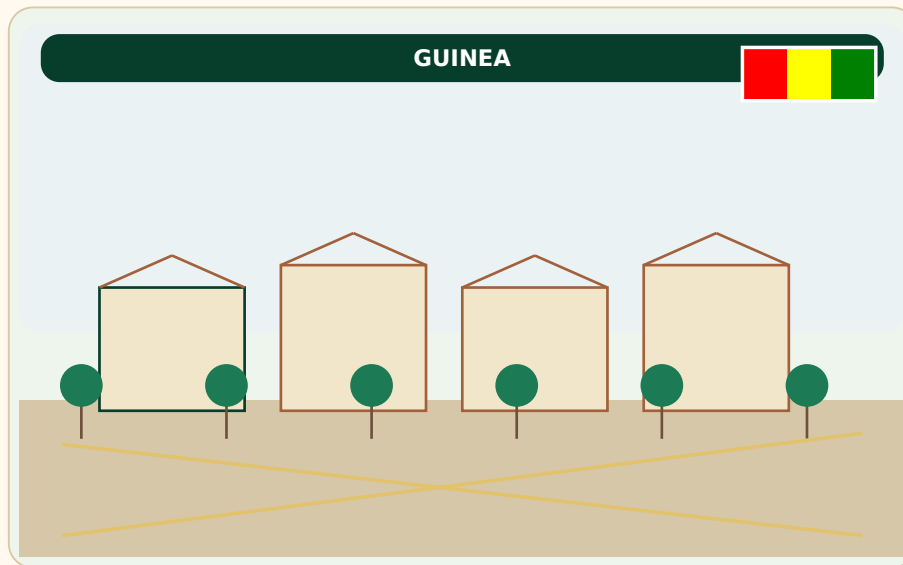


Economic model

rentable lots, services, maintenance, controlled revenue

7. Showcase project - Guinea

Green campuses, training centers, research facilities and institutional buildings with strong local identity.



Proposed approach

Develop sober, climate-responsive and locally owned buildings that value local materials, crafts and knowledge while projecting a modern institutional image. Guinea can be positioned for campus, health, training and research projects using MHD principles: wellbeing, shade, ventilation, durability and cultural pride.



Campus and training

hybrid rooms, workshops, libraries



Climate architecture

shade, ventilation, inertia, materials



Productive landscape

gardens, water, rest, pedagogy

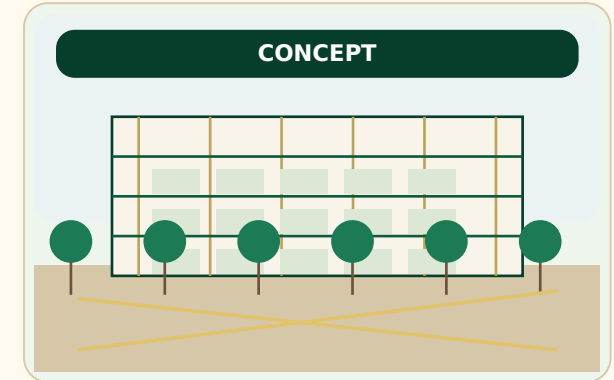


Mixed funding

donors, CSR, in-kind equipment

8. Showcase project - DRC

USK health-law-society campus, Muanda mini-city and demonstrator projects: green, digital, human and African.



DRC scope: USK campus hosting FSSP, Public Health and Law; Muanda mini-city; training, health and research facilities. Objective: transform learning and public-service spaces through psychodesign, nature, connectivity and African identity.



Green and digital campus

phased works with visible results and local maintenance



Educational psychodesign

spaces designed for attention, care and learning



Sustainable mini-city

housing, public spaces, services and climate adaptation

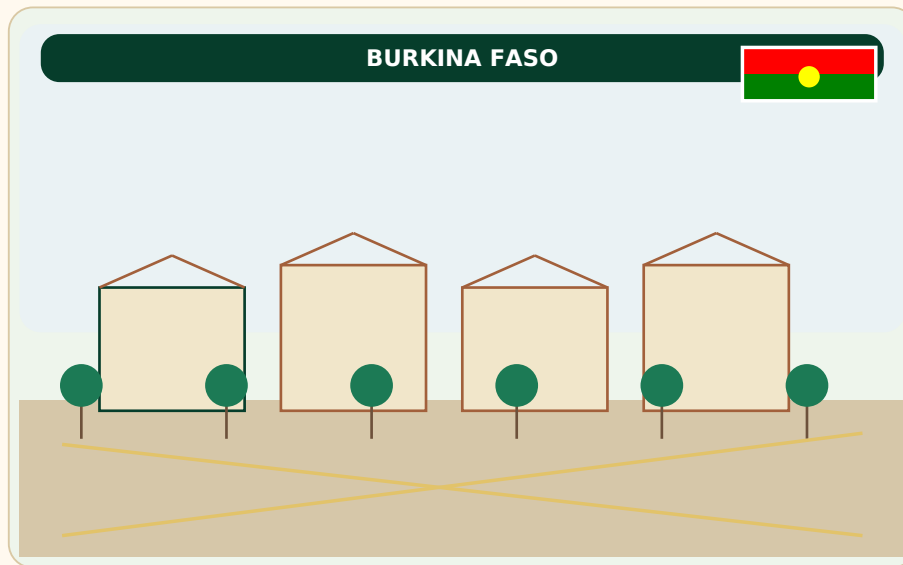


Health, law and society

public service, research, governance and community impact

9. Showcase project - Burkina Faso

Resilient community infrastructure: health, training, water, shade, safety and social cohesion.



Proposed approach

Design community health centers, training facilities, multipurpose spaces, staff housing, shaded courtyards and simple water and energy management systems. In contexts facing security or climate pressure, design must create calm, clarity, dignity, reception capacity and a sense of protection without becoming expensive or fragile.



Resilience

repairable materials, simple maintenance,
limited energy dependency



Trust

readable spaces, dignified reception,
safe zones



Training

multipurpose rooms and robust equipment



Useful nature

shade, water, trees and dust reduction

10. Digital layer with Deep InfoSec

MHD drives places and experience; Deep InfoSec can equip connectivity, rooms, security and digital infrastructure.

MHD role



Identity, architecture, experience



Landscape, courtyards, shade, furniture



Psychodesign and user journeys



Institutional dossier and phasing



Quality coordination and handover



Deep InfoSec role



Network audit, backbone, campus Wi-Fi



Connected and hybrid rooms



Cybersecurity, backup, monitoring



Mini datacenter / server room



E-learning platforms and digital services

11. Funding without heavy bank dependency

Reduce bank influence through autonomous packages, grants, CSR, in-kind support and usage-linked revenue.

Principle: do not finance beautification through heavy debt. Loans or leasing should be limited to assets that generate measurable revenue or savings: hybrid rooms, connectivity, certified training, space rental, energy and digital services. The funding architecture must protect institutional independence and avoid placing banks at the center of the project.

35-45%

Grants

education, climate, digital transformation, governance

20-30%

Technical partners

equipment, licenses, connectivity, training

15-20%

CSR, foundations, targeted patronage

courtyard, trees, furniture, visible rooms

5-10%

USK, institutions, diaspora, community

leverage and ownership, not the main burden

Limited credit or leasing

Donor message

MHD proposes visible, controllable and measurable packages: each partner can finance a precise part of the project without carrying the whole program.

12. Partners to activate

Potential partners to mobilize depending on country, mandate, eligibility and the chosen funding model.

Development and infrastructure

- African Development Bank
- World Bank / IDA
- AFD / Expertise France
- European Union - Global Gateway
- UNDP
- Development Bank of Central African States

Higher education and research

- AUF
- Erasmus+ Capacity Building
- UNESCO
- IDRC / CRDI
- Science for Africa Foundation
- Mastercard Foundation

Climate, nature and resilience

- GEF Small Grants Programme
- UN-Habitat
- Local and international climate foundations
- Bilateral cooperation agencies
- Sustainable cities programs

Tech, connectivity and skills

- Orange / Orange Foundation
- Cisco Networking Academy
- Microsoft
- Google for Education
- Huawei ICT Academy
- Local fiber and telecom operators

Law, governance and society

- Open Society Foundations
- Rule of law foundations
- Digital justice programs
- Public governance institutes
- Human rights foundations

CSR and African patronage

- Local banks as non-dominant patrons
- Telecoms
- Mining, energy and construction firms
- Targeted alumni and diaspora
- Material and furniture companies

13. Institutional offer packages

Three simple formats to approach partners without depending on one large financing source.



Pack A

Image & Quick Wins

35,000 - 95,000 USD

diagnosis, facade, signage, courtyard, lighting, first planting

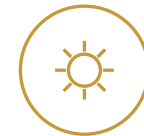


Pack B

Green & Digital Campus

120,000 - 350,000 USD

outdoor works, 2 to 6 connected rooms, Wi-Fi, security, furniture



Pack C

Showcase Campus / Full Hub

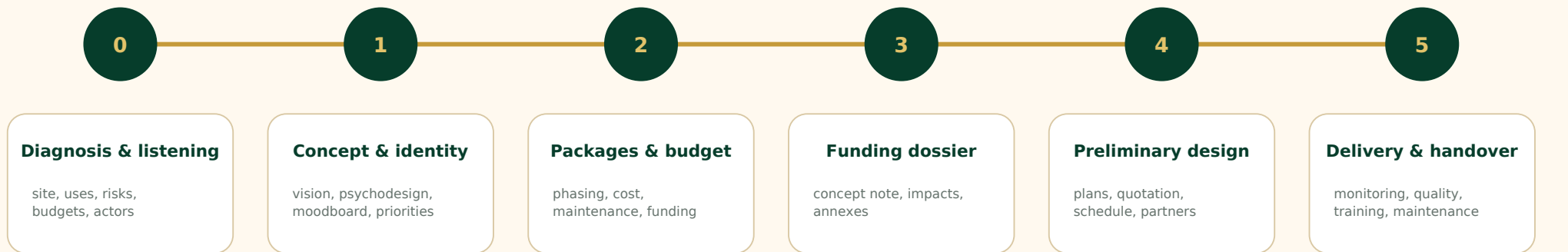
350,000 - 900,000+ USD

complete upgrade, lab, mini datacenter, research spaces and services

Budgets are indicative and designed for institutional dialogue. They will be replaced by a detailed quotation after site survey, technical assessment, soil studies where needed and prioritisation of work packages.

14. Project method

A phased method to move from vision to a fundable dossier and then to controlled delivery.



Standard deliverables



Institutional dossier

concept, budget, impact, governance, risks



Identity board

palette, motifs, principles, materials, atmosphere



Project sheets

country, site, needs, packages, funding



Technical annexes

surveys, network, security, maintenance

15. Recommended brochure structure

A client-facing structure that can be adapted into a short version, donor dossier or detailed technical proposal.

1	Cover	MHD, promise, country showcases, visual identity
2	About MHD	mission, method, difference, exact role
3	Psychodesign	wellbeing, use, learning, attention
4	Expertise areas	architecture, landscape, furniture, sustainability, digital
5	Country portfolio	Brazzaville, Guinea, DRC, Burkina Faso
6	Funding and partners	fundable packages, donors, CSR, in-kind support
7	Project governance	MHD, Deep InfoSec, partners, institutions
8	Contacts and next steps	letter of interest, diagnosis, concept note

16. Next steps

Open a clear dialogue with institutions, partners and project owners around a concrete mandate.



Project contact

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1. Formalize the mandate

validate needs, site, target budget and responsibilities



2. Choose the proposal format

brochure, concept note, donor dossier or quotation



3. Prepare engagement documents

letter of interest, mandate, MoU or scoping note



4. Launch assessment and costing

surveys, risks, packages, quotation, schedule, maintenance

Closing line

MHD creates spaces that inspire the soul, heal the body, empower communities and protect nature.